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Talk Title:

Empowering the Future: How No-Code & Low-Code Platforms Are Accelerating AI Adoption, Digital Transformation, and Business Innovation

Abstract / Profile:

Abstract: The rapid evolution of digital transformation and artificial intelligence (AI) has placed immense pressure on organizations to innovate faster while managing costs and technical complexities. No-Code and Low-Code platforms are emerging as change agents, democratizing software development by enabling non-technical users and business leaders to create applications without traditional coding expertise. This presentation explores how No-Code and Low-Code solutions reshape the IT industry, accelerate AI adoption, and foster business innovation. By reducing development time, lowering costs, and enhancing agility, these platforms empower organizations of all sizes—especially small and medium enterprises (SMEs)—to seamlessly integrate AI-driven automation and digital solutions. Through real-world case studies, we will demonstrate how enterprises leverage these platforms for AI-powered chatbots, predictive analytics, intelligent process automation, and digital workflow optimization. Additionally, we will address the governance, security, and scalability challenges, providing insights into the future of AI-enhanced No-Code and Low-Code development. As businesses strive to stay competitive in a technology-driven world, embracing No-Code and Low-Code is no longer an option, it is necessary for sustainable growth and innovation.